

1. How might we leverage community relationships to encourage distrustful residents to respond?
2. How might we utilize existing free/low-cost resources to promote the Census leading up to 2020/encourage response for 2020?
3. How might we communicate to the public the importance of the Census? (As it relates to grants, public programs, apportionment, appropriation, etc...)
4. How might we make the Census a FUN event in our communities?